

Alpha Creative Workshops



Mark Galer (Sony **Alpha** Ambassador)



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Creative Workshops with Mark Galer (Sony **Alpha** Ambassador)



Mark Galer

Alpha Ambassador
& professional educator

“Join me in historical & picturesque Port Melbourne for a rewarding photographic workshop experience that you will never forget.

Take your photographic skills to the next level, indulge in the great local food, coffee & wine, while making new friends.

I will personally guide you through a variety of photographic shoots, including portraiture, street, action and seascape, in order to make fantastic photographs in this majestic & fascinating location.” Mark Galer.





Princes Pier Weekend Workshop: Port Melbourne (Victoria)

Skill Level & Age: Beginner to Intermediate, 18+

Duration: 10.00 am - 4.30 pm + Sunset Shoot

Price: AUD \$350.00 - \$795 inc GST (dependent on size of group). Price includes Learning eBooks, Movies, Photoshop Actions and Lightroom Presets.

Price: Booking are available for couples and small groups (no individual bookings available)

- AUD \$795.00 inc GST per person - group size of 2.
- AUD \$425.00 inc GST per person - group size of 4.
- AUD \$350.00 inc GST per person - group of 6 (extra model provided)

Group Size: Minimum 2 / Maximum 6.

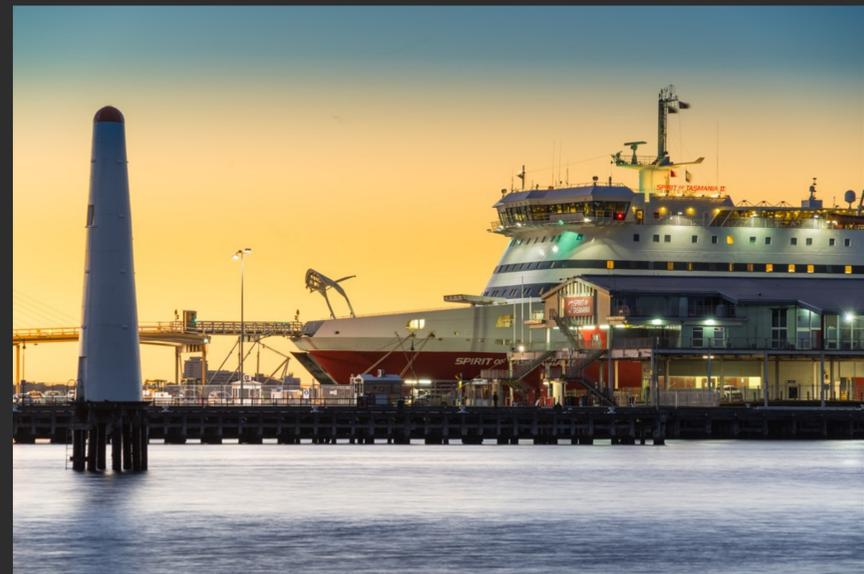
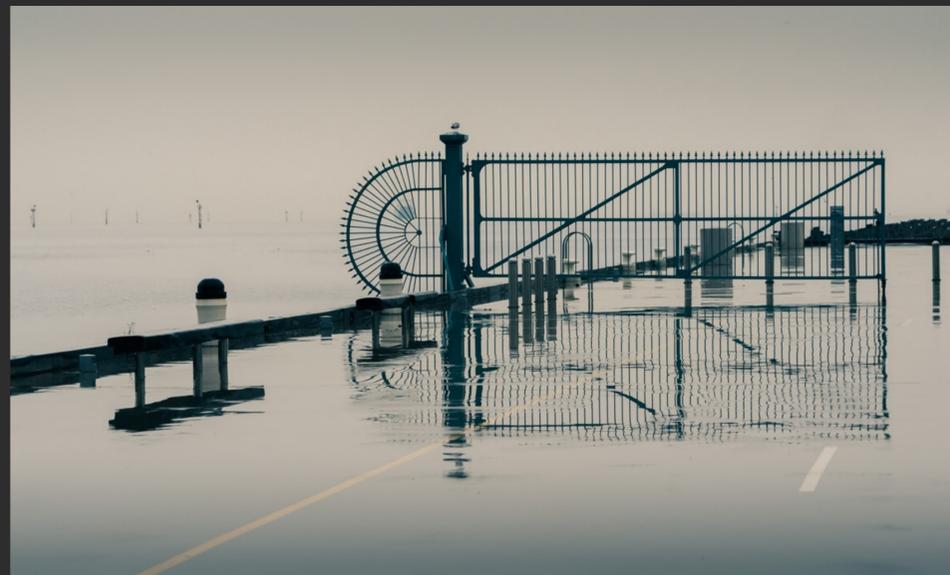
Aims: The weekend workshop will provide you with the essential skills to capture creative images with ease. You will learn how to creatively change the visual outcome to suit the subject you are capturing.

Location: Port Melbourne is a diverse and historic area, featuring ports, open parklands, bayside beaches and Bay Street's thriving restaurants and cafes. It is just 5 km from Melbourne's CBD. The workshop will take place at the historic Princes Pier and nearby workshop venue.

Equipment Required: Camera & tripod (laptop computer running Lightroom 6 or later is optional).

BOOK NOW to secure you place.

**Limited hire available for Camera & Tripod*





Princes Pier Weekend Workshop: Port Melbourne (Victoria)

BOOK NOW

Day One

Introduction & Briefing: Essential Skills.

Project One: Portraits on Location
Photoshoot: Portraits (models provided).

Lunch

Image editing Workshop
Process and Review.

Project Two: Landscape & Seascapes
Photoshoot: Sunset and Twilight.

Dinner: Optional Extra

Day Two

Dawn Photoshoot (optional).

Breakfast

Process and Review
Process and Review.

Project Three: Street Photography & Action
Photoshoot: Action & Street (models provided).

Lunch

Process & Final Review
Farewell.



Portraiture Photoshoot In this project you will be shown the optimum camera settings to capture a professional quality portrait, with very shallow depth of field, while ensuring the eyes are kept pin sharp. You will have the opportunity to work with a Sony prime lens (that lends itself to this type of work) and a model while you practice the skills of Focus Peaking, Focus Magnify and Eye-AF.

Seascape Photoshoot In this project we will work at sunset. You will be shown the optimum camera settings to capture stunning long-exposure seascapes. You will then master the craft of keeping sharp focus throughout your scene, using remote release, while blurring the sea to capture the tranquil mood of this stunning location.



Workshop

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Street or Action Photoshoot In this creative project you will be shown the optimum camera settings to capture decisively so that you can concentrate on capturing fleeting moments, rather than worrying about whether you have the correct camera settings. A model (on the move) will be provided to allow you to hone your creative skills.

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Action Photography Learn the optimum settings to capture fast moving subjects. Port Melbourne offers plenty of opportunity to capture quickly moving subjects such as cyclists, people rollerblading, dogs etc. Mark will guide you as to the settings he uses so that he never misses a decisive moment.



BOOK NOW



Mark Galer

MARK GALER has a commercial background in editorial photography and is a recognised Photoshop expert. He was Program Director of the BA photography program at RMIT University and has published thirty books for the international publisher Focal Press. His books have been translated into seven languages including Chinese and Russian and have been adopted widely across Europe and the USA as curriculum texts for aspiring commercial photographers. Mark is a contributing editor for Australian Photography + Digital Magazine, an Adobe Ambassador and Sony Alpha Ambassador for Australia.

