

# Alpha Creative Workshops

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Mark Galer (Sony **Alpha** Ambassador)



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Creative Workshops with Mark Galer (Sony **Alpha** Ambassador)



**Mark Galer**

Alpha Ambassador  
& professional educator

*“Join me and my team in historical & picturesque Port Melbourne for a rewarding photographic workshop experience that you will never forget.*

*Take your photographic skills to the next level, indulge in the great local food, coffee & wine, while making new friends.*

*I will personally guide you through a variety of image editing seminars and photographic shoots, including portraiture, street and seascape, in order to make fantastic photographs in this majestic & fascinating location.” Mark Galer.*





## Princes Pier Weekend Workshop: Port Melbourne (Victoria)

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**Skill Level & Age:** Beginner to Intermediate, 18+

**Duration:** 2 Days

Day 1: 9.30 am - 4.30 pm + Sunset Shoot

Day 2: Dawn Shoot + 10.30 to 3.30 pm

**Dates:** 6-7 February 2016

**Price:** AUD \$875.00 inc GST (includes Morning/ Afternoon Refreshments + All Meals (Dinner at waterfront restaurant) + Complimentary Book Written by Mark Galer + Learning eBooks, Movies, Photoshop Actions and Lightroom Presets.

**Group Size:** Minimum 8 / Maximum 12.

Partners (not photographing) welcome at a reduced rate of \$150.00 to cover venue and catering.

**Group Support:** 3 Models + 2 Photographers - Mark Galer and Pro Photographer Abhijit Chattaraj.

**Aims:** The weekend workshop will provide you with the essential skills to capture creative images with ease. You will learn how to take your camera out of Auto/Program mode enabling you to creatively change the visual outcome to suit the subject you are capturing.

**Location:** Port Melbourne is a diverse and historic area, featuring ports, open parklands, bayside beaches and Bay Street's thriving restaurants and cafes. It is just 5 km from Melbourne's CBD. The workshop will take place at the historic Princes Pier and nearby workshop venue.

**Equipment Required:** Alpha camera, tripod & laptop computer running Lightroom 5 or later.

**BOOK NOW to secure you place.**

*\*Limited hire available for Camera & Tripod*





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**BOOK NOW**

## Day One

**Introduction & Briefing:** Essential Skills.

**Project One:** Portraits on Location  
Photoshoot: Portraits (models provided).

*Lunch*

**Image editing Workshop**  
Process and Review.

**Project Two:** Landscape & Seascapes  
Photoshoot: Sunset and Twilight.

*Dinner:* Optional Extra

## Day Two

**Dawn Photoshoot** (optional).

*Breakfast*

**Process and Review**  
Process and Review.

**Project Three:** Street Photography & Action  
Photoshoot: Action & Street (models provided).

*Lunch*

**Process & Final Review**  
Farewell.



**Portraiture Photoshoot** In this project you will be shown the optimum camera settings to capture a professional quality portrait, with very shallow depth of field, while ensuring the eyes are kept pin sharp. You will have the opportunity to work with a Sony prime lens (that lends itself to this type of work) and a model while you practice the skills of Focus Peaking, Focus Magnify and Eye-AF.

**Seascape Photoshoot** In this project we will work at sunset and sunrise (optional for sleepy heads). You will be shown the optimum camera settings to capture stunning long-exposure seascapes. You will then master the craft of keeping sharp focus throughout your scene, using remote release, while blurring the sea to capture the tranquil mood of this stunning location.



# Workshop

# 3



**Street or Action Photoshoot** In this creative project you will be shown the optimum camera settings to capture decisively so that you can concentrate on capturing fleeting moments, rather than worrying about whether you have the correct camera settings. Models (on the move) will be provided to allow you to hone your creative skills.

# 4

**Image Editing Workshop** Mark Galer is the Photoshop Ambassador for the Asia/Pacific region and is a recognised Guru. He will share his essential skills so you can optimise & enhance your images to express your creative vision. Quickly and easily learn how to transform snapshots into great shots with Mark's handy tips and techniques.



**BOOK NOW**



**MARK GALER** has a commercial background in editorial photography and is a recognised Photoshop expert. He was Program Director of the BA photography program at RMIT University and has published thirty books for the international publisher Focal Press. His books have been translated into seven languages including Chinese and Russian and have been adopted widely across Europe and the USA as curriculum texts for aspiring commercial photographers. Mark is a contributing editor for Australian Photography + Digital Magazine, an Adobe Ambassador and Sony Alpha Ambassador for Australia.

Mark Galer

*Sony Ambassador*

