

Alpha Creative Workshops



Mark Galer (Sony **Alpha** Ambassador)



Alpha Creative Workshops

Creative Workshops with Mark Galer (Sony **Alpha** Ambassador)



Mark Galer

Alpha Ambassador
& professional educator

“Join me and my team in historical & picturesque Port Melbourne for a rewarding photographic workshop experience that you will never forget.

Take your photographic skills to the next level, indulge in the great local food, coffee & wine, while making new friends.

I will personally guide you through a variety of image editing seminars and photographic shoots, including portraiture, street and seascape, in order to make fantastic photographs in this majestic & fascinating location.” Mark Galer.





Princes Pier Weekend Workshop: Port Melbourne (Victoria)

Skill Level & Age: Beginner to Intermediate, 18+

Duration: 2 Days

Day 1: 9.30 am - 4.30 pm + Sunset Shoot

Day 2: Dawn Shoot + 10.30 to 3.30 pm

Dates: 5-6 September & 26-27 September 2015

Price: AUD \$825.00 inc GST (includes Morning/ Afternoon Refreshments + Lunch & Breakfast on Sunday morning) + Complimentary Book Written by Mark Galer + Sony Store Discount Card.

Group Size: Minimum 8 / Maximum 12.

Partners (not photographing) welcome at a reduced rate of \$150.00 to cover venue and catering.

Group Support: 2 Models + 2 Photographers - Mark Galer and Pro Photographer Abhijit Chattaraj.

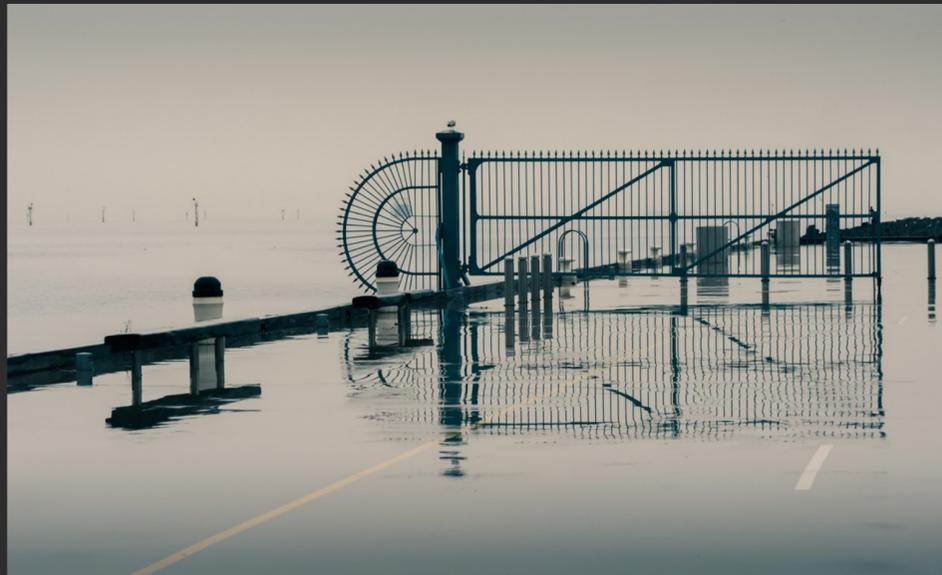
Aims: The weekend workshop will provide you with the essential skills to capture creative images with ease. You will learn how to take your camera out of Auto/Program mode enabling you to creatively change the visual outcome to suit the subject you are capturing.

Location: Port Melbourne is a diverse and historic area, featuring ports, open parklands, bayside beaches and Bay Street's thriving restaurants and cafes. It is just 5 km from Melbourne's CBD. The workshop will take place at the historic Princes Pier and nearby workshop venue.

Equipment Required: Alpha camera, tripod & laptop computer running Lightroom 5 or later.

BOOK NOW to secure you place.

**Limited hire available for Camera & Tripod*





Princes Pier Weekend Workshop: Port Melbourne (Victoria)

BOOK NOW

Day One

Introduction & Briefing: Essential Skills.

Project One: Portraits on Location
Photoshoot: Portraits (models provided).

Lunch

Image editing Workshop
Process and Review.

Project Two: Landscape & Seascapes
Photoshoot: Sunset and Twilight.

Dinner: Optional Extra

Day Two

Dawn Photoshoot (optional).

Breakfast

Process and Review
Process and Review.

Project Three: Street Photography & Action
Photoshoot: Action & Street (models provided).

Lunch

Process & Final Review
Farewell.



Portraiture Photoshoot In this project you will be shown the optimum camera settings to capture a professional quality portrait, with very shallow depth of field, while ensuring the eyes are kept pin sharp. You will have the opportunity to work with a Sony prime lens (that lends itself to this type of work) and a model while you practice the skills of Focus Peaking, Focus Magnify and Eye-AF.

Seascape Photoshoot In this project we will work at sunset and sunrise (optional for sleepy heads). You will be shown the optimum camera settings to capture stunning long-exposure seascapes. You will then master the craft of keeping sharp focus throughout your scene, using remote release, while blurring the sea to capture the tranquil mood of this stunning location.



Workshop

3



Street or Action Photoshoot In this creative project you will be shown the optimum camera settings to capture decisively so that you can concentrate on capturing fleeting moments, rather than worrying about whether you have the correct camera settings. Models (on the move) will be provided to allow you to hone your creative skills.

4

Image Editing Workshop Mark Galer is the Photoshop Ambassador for the Asia/Pacific region and is a recognised Guru. He will share his essential skills so you can optimise & enhance your images to express your creative vision. Quickly and easily learn how to transform snapshots into great shots with Mark's handy tips and techniques.



BOOK NOW



MARK GALER has a commercial background in editorial photography and is a recognised Photoshop expert. He was Program Director of the BA photography program at RMIT University and has published thirty books for the international publisher Focal Press. His books have been translated into seven languages including Chinese and Russian and have been adopted widely across Europe and the USA as curriculum texts for aspiring commercial photographers. Mark is a contributing editor for Australian Photography + Digital Magazine, an Adobe Ambassador and Sony Alpha Ambassador for Australia.

Mark Galer

Sony Ambassador

